

Microsoft PowerPoint | Career Research Presentation | 25 Points

Objective: To create a PowerPoint Presentation about the career of your choice. You may work with a partner or by yourself.

*Your idea must be approved by your teacher. Your career must include some form of formal training or education. You can't pick professional athlete, singer, etc...It's always good to have formal education to fall back on.

Directions: Use the attached rubric to create an original PowerPoint presentation about your chosen career. The following information **MUST** be included in your presentation:

- 🌐 **History** (how, when and where did the job originate?)
- 🌐 **Job Description/Responsibilities**
- 🌐 **Salary range**
- 🌐 **Opportunities for advancement** (promotions)
- 🌐 **Working Conditions**
- 🌐 **Educational Requirements** (including degrees or certifications needed and the best colleges for this)
- 🌐 **Characteristics** needed in an employee (like the ability to work with a team or leadership skills)
- 🌐 **Other careers that are related**

Each of the above points should be the titles of your slides.

The Rule of 7's or "The Cognitive Load Theory":

The human brain can only remember a certain amount of information at once. Remember 7 plus or minus 2.

- When developing your slides, you should have between 5-9 facts.
- The purpose of a presentation is to teach information to the audience, with the intent that your audience will remember it.
- Your slides should not be paragraphs. This is not a paper.
- Facts should be presented using bullet points.

Please be sure to follow the grading rubric!

Websites to help you get started:

www.careercruising.com

username: jms

password: learning

www.monster.com

www.salary.com

www.careerbuilder.com

www.salarysource.com

www.xap.com/Career

www.bls.gov/k12

www.bls.gov/bls/topicsaz.htm

www.careerkey.org

How you will be graded:

Checklist	Criteria
	At least 10 slides
	Includes all necessary career information
	In your own words
	Slide Transitions
	At least 8 pictures or clip art
	Custom Animation of text (Optional)
	Custom Animation of pictures (Optional)
	Customized Background
	Correct spelling
	Clear and concise text and format

Presentation Criteria
Prepared on Time
Present all slides to the class
Clear and professional language
Eye contact / facing the audience

Career Presentation Design Project Assessment Rubric – PowerPoint or Google Presentations

Objective	Points Possible	Points Earned
A minimum of 10 slides including all 8 areas: History, Job Descriptions, Salary, Opp Advancement, Working Conditions, Education, Characteristics, Related Careers	5	
Written in your own words	3	
Included at least 8 images or clipart	4	
Overall Design, creativity, readability, proper spelling	4	
PRESENTATION CRITERIA		
Prepared and on time	3	
Clear and professional language	3	
Eye contact and facing the audience	3	
TOTALS	25	